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**AAA Club Alliance Announces Appointment of**

**Thomas C. Wiedemann as Chief Executive Officer**

**PHILADELPHIA, PA (June 11, 2018**) -- AAA Club Alliance is pleased to announce the **appointment of Thomas C. Wiedemann as Chief Executive Officer**, effective June 1, 2018. Wiedemann replaces Bernhard “Berni” Koch, who had been with the organization since 2002 and had served as CEO since 2012.

AAA Club Alliance, Inc. is the third largest AAA club in the national AAA federation and serves more than six million members in Connecticut, Delaware, Indiana, Kansas, Kentucky, Maryland, New Jersey, Oklahoma, Ohio, Pennsylvania, South Dakota, Virginia, West Virginia, and Washington, DC. AAA Club Alliance serves more than 800,000 members in Pennsylvania, operating as AAA Mid-Atlantic, through roadside assistance, online services, Bucks County AAA retail locations in Fairless Hills and Warrington, and a *AAA Car Care Insurance and Travel Center* in Warminster.



Tom Wiedemann began his career with AAA in 1989 and has served in many capacities throughout those 29 years, including President of AAA Southern West Virginia in 1998 and President and COO of AAA Allied Group in 2012.

“I want to build on the legacy that is AAA, which means helping our members get where they need to go as we continue our legendary roadside assistance and offer new ways of meeting members’ mobility and lifestyle needs. New technologies, great associates, and a continued commitment to our members are driving our future. I look forward to the opportunity to lead this organization as we continue to add value to a AAA membership and embed innovation in everything we do to serve our members,” said Wiedemann.

James L. “Chip” Pease, III, AAA Club Alliance Board Chair said, “In his role as CEO, Tom will bring his engaging, team-first leadership style to an organization with a proud 115-year history of high-quality service to its members. The opportunities ahead for AAA are enormous and many and Tom is the right leader to drive innovation, value, and service to members who expect nothing but the best from us now and in the future.”

Wiedemann is Chair of Midwest Auto Clubs, LLC., is a Member of AAA’s Accreditation Commission, Member of AAA’s Membership Business Committee, and recently served as Chair of AAA National’s Automotive Subcommittee. He is also past President of Northern Kentucky University’s Alumni Board of Directors. Wiedemann received his BS in Management from Northern Kentucky University. Tom and his wife, Mary Jo, have two children and reside in Anderson Township, a suburb of Cincinnati, Ohio.

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*AAA provides automotive, travel and insurance services to 57 million members nationwide and more than three million members in Pennsylvania.  AAA advocates for the safety and mobility of its members and has been committed to outstanding road service for more than 100 years.  The not-for-profit, fully tax-paying member organization works on behalf of motorists, who can now map a route, find local gas prices, discover discounts, book a hotel and track their roadside assistance service with the AAA Mobile app for iPhone, iPad and Android.  For more information, visit* [*www.AAA.com*](http://www.aaa.com)*.*