



Dear Supporter,

Potential is revving up for its 6th Annual Car Show for Autism, to be held **Saturday, September 24, 2022, at Bucks County Community College**. This highly anticipated event has grown over the years, thanks to the generous support of community partners and sponsors like yourself. The need for quality autism services in our region has also grown over the years. It is through successful community events like the car show that we can increase awareness for autism and raise funds to help end the waitlist for services.

Autism affects 1 in 54 children. There is no cure, but with effective treatment, people with autism can learn the skills they and their families need to enjoy the day-to-day activities that we often take for granted. Potential is working hard to meet this need in our community. **But we cannot do it without YOUR help.**

The Car Show for Autism is a popular family event as well as one of Potential's most important fundraisers. Every year the show attracts hundreds of people from around the region to enjoy a day of music and live performances; food trucks; 100+ cars, trucks and bikes, including police cars and fire trucks, entertainment, games, prizes, raffles and more. It is a great opportunity for sponsors and advertisers to show their support for the autism community while also gaining wide exposure for their organization. As an event sponsor, you will be listed on our website as well as mentioned multiple times on our social media and other marketing materials.

There are numerous ways you can support the Potential Car Show, including as an event or trophy sponsor, as an ad advertiser on our program map, or as an entertainer, vendor, volunteer or donor. Please visit www.carshowforautism.org to learn more about these opportunities and support opportunities are also listed on the back of this letter.

To discuss any additional questions, please reach out with any questions to Hillary Sawyer, at hsawyer@potentialinc.org.

Thank you for making a difference in the lives of those with autism in our community.

With gratitude,

Hillary Sawyer, Donor Relationship Manager

Potential Inc. is a 501 (c)(3) Corporation. The official registration and financial information of Potential, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. EIN 20-2585393.



\$1,000- Event Sponsor

Your business/company will be listed on our event map, promoted on our social media, logo on our event t-shirt, provided a business vendor space, listed on our website news page, trophy sponsorship/presentation and recognition by our emcee at the event. Sponsors may have a promotional piece in our car owners' goodie bags.

\$750- Entertainment Sponsor

Your business/company will be listed on our event map, promoted on our social media, logo on our event t-shirt, logo/business name listed at the Entertainment Tent, listed on our website news page and recognition by our emcee at the event as our Entertainment Sponsor.

\$500-Shade Sponsor

Your business/company will be listed on our event map, promoted on our social media, logo on our event t-shirt, logo/business name will be listed at the event Shade Tent and recognition by our emcee.

\$500- Golf Cart Sponsor

Your business/company will be listed on our event map, promoted on our social media, logo on our event t-shirt, logo/business name listed on Golf Carts and listed on our website news page and recognized by our emcee.

\$250-Stage Sponsor or \$250-Kids Tent Sponsor

Your business/company will be listed on our event map, promoted on our social media, logo/business name will be listed at the event stage or kids tent, logo on our event t-shirt and recognition by our emcee.

\$100- Trophy Sponsorship

Your company, business or individual name will be listed on our event map, social media and recognized by our emcee during the trophy presentation. A rep from your business is invited to present a trophy at the event.

Advertisement Opportunities: Deadline Sept. 2nd

Advertisements will appear on the back of the event map for the event and will also be shared on our social media platforms leading up to the event. Limited Space available.

- _____ 3.125 x 2 (approx. business card) \$50
- _____ 3.125 x 4.125 (2 business card vertical) \$75
- _____ 6.5 x 2 (approx. 2 business card size horizontal) \$100
- _____ 6.5 x 4.125 (approx. 4 business card size) \$200

Vendor Opportunities: Deadline Sept. 2nd

Vendors will be promoted on our social media platforms and will also be listed on our event map. Space is limited so please reserve your spot early. If you are interested in being a vendor please contact Hillary Sawyer first to make sure we don't have another vendor promoting a similar item.

Small Business Vendors/Independent Businesses \$35, All other Businesses \$75

Please make checks payable to Potential Inc. and mailed to Potential Inc. Attention: Hillary Sawyer, 170 Pheasant Run Suite 100 Newtown, PA 18940. Or go to www.carshowforautism.org to register.